



Nina Petteys Telthorst

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Web and Graphic Designer

602 Creative, Owner

Some recent clients: Web design and layout, branding consulting, product label redesign, interactive PDF layout, content management and design strategy.

- Michael Levy Law • Present test.michaellevylaw.com (WIP)
- An Unconventional Teacher • November, 2020 – Present anunconventionalteacher.com
- CGBx • July, 2020 Branding and product labels
- Daily Dose Juice Bar • February, 2020 Branding
- Holistic Pathways • March, 2019 Product label design
- Soulshine Family Wellness Center • December, 2015 – Present soulshinewellness.com
- Rocky Mountain Maker • February, 2019 Logo Design
- Brown Dog Coffee Co • May, 2016 – Present browndogcoffee.com
- Soulshine Family Wellness Center • December, 2015 – Present soulshinewellness.com
- Dancing For Birth • January, 2014 – October, 2018 test.DancingForBirth.com (WIP)

Web and Graphic Designer

Regency Superior • March 2013 – September 2013 • RegencySuperior.com

Postal history and collectibles auction house with a full in-house design team.

- Utilize PageMaker, InDesign, Illustrator, Photoshop and Notepad++ to create brand specific marketing material.
- Create web pages, advertising, e-mail marketing, social media and print media.
- Layout and proof six catalogs annually.
- Digital photography and editing.
- Spearhead social media and coordinate newsletter and e-mail marketing.
- Prepare and preflight all files for print production including the catalog.

Graphic Designer/Production Artist

Messenger Printing & Publishing • September 2012 – March 2013

Custom sign company, family owned, that created mostly neon, vinyl and other metal signage.

- Prepare and preflight all files for print production including copy fitting.
- Utilize Freehand, InDesign, QuarkXpress, Illustrator and Photoshop.
- Create conceptual and technical design packets for the sales and production teams.
- Coordinate with vendors and clients to organize details of production and materials.
- Project Management for sign production work in-house and outsourced.

Web Content Designer

The Cobalt Group • January 2011 – June, 2011

Digital marketing firm specializing in the automotive industry

- Create and edit digital assets for automotive dealers and manufacturers.
- Utilize Illustrator and Photoshop to manipulate graphics

Technical Designer and Office Manager

National Sign • March 2008 – March 2010

Custom sign company, family owned, that created mostly neon, vinyl and other metal signage.

- Manufacturing technical design layouts.
- Conceptual designs for client approvals.
- Create design packets for the sales and production teams with pricing estimates.

Printer for BCRA

Reprographics Northwest • December 2007 – March 2008

Employed by Reprographics Northwest, facilitated production tasks at BCRA.

The goal being to reduce stress and tasks that will take away from architects design time including large and small format preflight/printing and finishing utilizing AutoCAD and Acrobat.

Education

University of Missouri, St. Louis • Bachelors in Fine Arts December, 2005

Graphic Design focus and a minor in Art History

- Phi Sigma Theta Honours Society
- Golden Key International Honours Society (Treasurer)
- Student Member of AIGA

Software Proficiency

Adobe Photoshop (advanced)
Adobe Illustrator (advanced)
Adobe InDesign (advanced)
Adobe Acrobat (advanced)
Quark Xpress (intermediate)
Pitstop Pro (advanced)
Xerox Fiery (advanced)
PosterShop Pro (advanced)

Other Skills

WordPress
Scanners
Large Format Printers
Illustration
Hand Rendering
Framing/Matting/Glass cutting
HTML/CSS
Digital/Analog Photography